



VIDHU KRISHNA

CAREER OBJECTIVE

Attaining personal and professional satisfaction, through taking challenging and creative role, while fostering team spirit, with a commitment to company excellence.

PROFILE

- Able to handle multitude of differing demands and assignments
- Proven ability to work well with individuals in all levels
- Able to adapt quickly to different situations
- Highly trustworthy, sincere and punctual

PROFESSIONAL EXPERIENCE

1. Suchitwa Mission, Rural Department, Government of Kerala

(Local Self Government Department, Govt. of Kerala)

Job Title: Programme Officer (IT & e-Gov) (2013 January till date)

PROFILES HANDLED

- Successful application of Information and Communication technology for delivering Government services to the public.
- Implementation of e-office platform in State Headquarters.
- Management of official Website for ease of accessibility for the public
- Develop strategies for Government – to – Citizen Type model.
- Confidential Assistant to Executive Director
- Organize and monitor the implementation of Total Sanitation.
- Evaluate the performance of Mobile Incinerator.
- Initiate plans for Solid and Liquid Waste Management.
- Organizing extensive Information, Education and Communication campaign on environmental sanitation.

2. HDFC Bank Ltd.

Job Title: Team Leader – Liabilities (2011 July till August 2012)

PROFILES HANDLED

- New Client Acquisition for SB and Current Accounts.
- Manage and motivate team to generate prospects and productive leads thereby meeting the target.
- To ensure proper service and cross-selling (Various loans, Investments and Insurance, Credit cards, RD's, FD's) is done to each account holder.
- Ensure compliance to RBI guidelines and KYC for each customer
- Ensure marketing activities are done at prospective places as part of product promotion.

3. Bharti AXA Life Insurance Co. Ltd.

Job Title: Operations Executive / Sales Executive – Business Partner (2008 May to October 2010)

PROFILES HANDLED

- Recruitment of Airtel Distributors and Retailers.
- Management of web related activities.
- Meet the Retailers of the distributors and give Opportunity Presentation in groups or individually.
- Visit retailers on daily basis and put marketing collaterals and product briefs at the retailer shops.
- Manage pending and discrepancy buckets and policy issuance within TAT.

4. AMTEC Pvt. Ltd.

Job Title: Technical Expert (2007 April to May 2008)

PROFILES HANDLED

- Software development
- Management of web related activities
- Management of customer queries
- Marketing of new software to various customers

5. ICICI Lombard General Insurance Co. Ltd.

Job Title: Operations / Sales Executive (2004 November to April 2007)

PROFILES HANDLED

- In house punching of Manual Cover notes
- Website development and testing for customers
- Quality Check of Cover notes and Policy conversion
- Vendor Management & Training
- Coordinating with BOPS for pendency clearance

QUALIFICATIONS

- **MBA** from Cochin University of Science and Technology, CUSAT, Cochin.
- **Bachelors' degree** in Science (Physics) from Mahatma Gandhi University, Kottayam.
- **M. A. Sociology**, IGNOU, Kerala.
- **MCP** (Microsoft Certified Professional) in **MCDBA** (Microsoft Certified Database Administrator).
- **PGDCA** – MSOffice, C++, Java, Database –Oracle and SQL.
- **HDCA** (Higher Diploma in Computer Applications), CSC, Chennai – Java programming and web page designing.

References:

1. Dr. K. Vasuki IAS
Executive Director
Suchitwa Mission
Thiruvananthapuram
Ph.:08714829992
2. Sajan Satheesh Nair
Operations Manager
ICICI Lombard GIC Ltd.
Cochin
Ph.:09645075810

PROJECTS

- Headed the IT team for implementation of e-office software package in Sanitation department.
- Associated with technical team for providing technical sanctions to various proposals received from Government Institutions.
- Team member for generating plans for the construction of Slaughter Houses, Crematoriums and establishment of Plants for Solid and Waste Management.
- Appointed as team leader for ‘ Hospital Management ‘ project done at ‘ Krishna Nursing Home ‘, Cochin in VB and SQL Server.
- Training on Financial Market by Bharti AXA Life Insurance Co. Pvt Ltd.
- 100 hours training on Insurance by IRDA (Insurance Regulations & Development Authority of India).

AREAS OF INTEREST

- Interested in Photography
- Playing Badminton

PERSONAL DETAILS

Age and Date of birth : 34, 23rd Dec 1981

Father's name : S Krishnaprasad

Sex : Male

Marital Status : Married

Nationality : Indian

Languages Known : English, Hindi and Malayalam

Religion : Hindu, Nair

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08281699033

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Extra-Curricular Activities : 1. Active member of NSS in school.
2. Winner at the Inter university
badminton championship held at CUSAT.

Vidhu Krishna