
Premjith P

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Development Professional with more than 18 years of experience, largely in the government sector, in Programme Planning & Management, Monitoring and Evaluation, Capacity building, IEC/Behaviour Change Communication of Programmes in Health, sanitation, social development at State and National level. Significant and proven experience in designing and operationalization of Social and Behaviour Change communication activities, development of communication tools.

Core qualifications

- Programme planning & Management
- Monitoring and Evaluation
- IEC/BCC
- Capacity building and social mobilization
- Documentation

Professional Experience

IEC EXPERT

APRIL 17 - PRESENT

SUCHITWA MISSION

Key responsibilities include: Plan and implement communication needs assessment and evolve strategies as per the requirements of the mission; Guide the districts in formulating and executing IEC plans; Coordinate and manage publication activities such as content management, norms for publishing, design etc. Prepare articles for journals, publications etc., as and when required; Identify & document lessons learnt and good practice at all levels & disseminate appropriately; Coordinate content creation for the website and coordinate with IT team to ensure updating; Providing creative inputs to produce IEC materials; Monitor and report implementation of SM projects in the district in charge
Support the reporting officer in preparing guidelines, policy documents as and when required

CONSULTANT

JUNE 2015- APR 17

MINISTRY OF HEALTH AND FAMILY WELFARE, GOI

Key responsibilities include: Programme Planning, Monitoring and Evaluation of RBSK Child health programme. Develop, implement and monitor RBSK Communication and social mobilisation strategy and Plan for Ministry of Health and Family Welfare, Government of India; Guide and support the states in implementing communication and social mobilisation activities. Coordinate and manage publication activities such as content management, norms for publishing,

design etc. Health Promotion and dissemination of corporate advocacy materials for launching flagship initiatives and publications; Co-ordinating events, advocacy and promote program visibility through its programmes and initiatives to the public through regular, synthesized communication publications. Documenting success stories and best practices.

**IEC OFFICER
UNDP**

MAY 2014 – MAY 2015

Key responsibilities include: Development and implementation of RBSK Communication Strategy and Plan for Ministry of Health and Family Welfare, Government of India; Coordinate and manage publication activities such as content management, norms for publishing, design etc.; Supervise the design and maintain the RBSK Website (and ensuring linkages to agency-specific websites); Monitoring RBSK advocacy and social mobilisation activities in the states; Health Promotion and dissemination of corporate advocacy materials for launching flagship initiatives and publications; Maintenance of brand building through regular media contacts and provision of newsworthy information to national public and where possible other stakeholders; Advocacy and promote program visibility through its programmes and initiatives to the public through regular, synthesized communication publications via local media.

**SENIOR CONSULTANT, BCC
NATIONAL RURAL HEALTH MISSION, KERALA**

DEC 2006- MAY 2014

Provided strategic direction to health, hygiene and nutrition promotion/social mobilization initiatives in the state suiting the local context and situation. Coordinated events related to various programmes and initiatives. Developed Health and Nutrition Promotion initiatives/social mobilization strategies that are target specific and locally relevant. Developed need based communication materials, training Modules on health promotion for various categories of health staff and coordinated capacity building process. Documented various events, best practices and initiatives. Developed indicators of monitoring health promotion activities and kept a close tab on activities based on set indicators. Promoted convergence between health department, NRHM & social welfare departments to implement common nutrition & health programs in the state. Built up good work relationship with the media and created an enabling environment.

**IEC MANAGER
CATALYSTS MANAGEMENT SERVICES**

NOV 2005- DEC 2006

Refined systems on information sourcing and analysis, Data management and internal sharing of information regarding the rehabilitation process of Tsunami affected areas enabling timely decision. Prepared promotional materials for social mobilization and community participation. Developed IT based information systems to monitor, source, analyse and disseminate information related to relief and rehabilitation in Nagapattinam. Reported various events, prepared annual reports, newsletter, organizational reports, strategy papers, developed contents for organization's website

PROCUREMENT OFFICER **MARCH 2004 - OCT 2005**
ARCADIS BMB -PROCUREMENT SERVICE PROVIDER
TO MODERNIZING GOVERNMENT PROGRAMME GOVT. OF KERALA

Developed and regularly updated appropriate procurement systems and procedures for the Technical Assistance Fund (TAF) for executing Technical Assistance assignments of various departments of Govt. of Kerala. Monitored the progress of assignments and regularly updated to the management.

PROGRAMME OFFICER **NOV 2002 – FEB 2004**
LEPRA INDIA, SECUNDERABAD, A.P

Managed programmes related to Leprosy, TB and HIV/AIDS, eye care.

ASSISTANT DIRECTOR **NOV 2001 -OCT 2002**
PRODIGALS' HOME, NAGALAND, INDIA

Provided leadership and managed interventions on HIV prevention, care and support and other livelihood projects of Prodigals' Home.

CONSULTANT **JAN 2001 – JUNE 2001**
OXFAM INDIA

Trained and assisted Oxfam partners working with diverse ethnic and cultural groups to analyze the situation (Base line study/research) and frame viable strategies/review the strategies to improve their HIV/AIDS intervention programme.

PROJECT OFFICER **JUNE 1998- DEC 2000**
DFID PRISON SEXUAL HEALTH PROJECT, KERALA

Implemented HIV/AIDS, RCH interventions amongst marginalized communities such as Prisoners and Sex Workers.

Education

- **Masters in Social Work (MSW)**, February 1998
- Post Graduate Diploma in Mass Communication and Journalism, June 2010
- M Phil, 2015

Professional affiliations

- Member-International Council on Social Welfare
- Member- Kerala Association of Professional Social Workers

Languages known

- Speak, Read and Write Malayalam, English and Hindi
 - Speak Tamil
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